



October 14, 2024

Dear Friend of the Santa Cruz Chorale,

We are the Santa Cruz Chorale, a fifty-member choral group that has been bringing beautiful and inspiring classical music to the Santa Cruz County community for more than 40 years. Led by Artistic Director Christian Grube, the Chorale is known for stirring performances of classical music from throughout the ages.

We invite you to advertise in our yearly concert programs. Your business name will be seen by audiences and patrons at four concerts—an excellent way to achieve name recognition as well as demonstrate your support for high quality music in our community!

Our beloved “Christmas with the Chorale” concerts, this year on December 14 and 15, will feature the Magnificat by Francesco Durante, Jauchzet dem Herrn by Pachelbel, as well as works by Taverner, Gjeilo, Kirke Mechem, and carols from Iceland, Ukraine, Spain, Denmark, and the US.

For our spring concerts, on May 17 and 18, 2025, the Chorale will present the mass “Missa Papae Marcelli” (Pope Marcellus Mass) by Palestrina in an innovative format by interspersing its parts (Kyrie, Gloria, etc.) with works by modern composers (Arvo Pärt, Kirke Mechem, Randall Thompson, Charles V. Stanford).

We hope you will want to be part of and support the musical gifts we bring to Santa Cruz County. An advertisement in our program delivers your business name to our patrons and allows us to bring you superb, quality entertainment.

Rates for the 2024-2025 concert year are:

Business card	\$200
1/4 page	\$300
1/2 page	\$500
Full page	\$700
Back cover	\$800

It's quick and easy to advertise with us.

Please contact:

Robert Ley, Program Advertising Coordinator
(831) 291-2540
E-mail: RobertL39@gmail.com

Come hear us sing! Join us at one of our concerts to share beautiful music as presented by Conductor Christian Grube and the Santa Cruz Chorale.

Thank you!

The Santa Cruz Chorale